



Pankhi Kanani

Graphic Designer

- I'm passionate about **design** as a tool for **communication** in our ever-changing world.
- As a **graphic designer**, I **enjoy exploring** diverse perspectives and **pushing boundaries**.
- I believe my role is vital in **gathering ideas**, **embracing creativity**, and **making a difference** through design.

contact

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Portfolio: www.pankhikanani.com

hard skills

- Adobe Creative Suite
- Adobe Illustrator
- Adobe Photoshop
- Video Editing
- Web Development
- Typography
- Canva
- Email Marketing
- Advertising Campaigns
- Product Design

soft skills

- Organizational Skills
- Communication Skills
- Time Management
- Multi-tasking
- Fast Paced
- Innovative
- Attention to Detail
- Entrepreneurial

languages

- English
- French
- German
- Hindi

hobbies

- Photography
- Marketing
- Traveling
- Cooking
- Yoga

education

Diploma in Interactive Media Design

- Secured a GPA status of 3.9
- Obtained detail-oriented insights into developing and creating responsive designs by using multimedia tools.
- Better understood Canadian design culture and market.

Seneca College
Sep 2021 - Apr 2023

Diploma in Visual Communication Design

- Developed the ability to communicate ideas in original, visually appealing, and understandable methods using applications.
- Gained software expertise in how visual communication influences our decision-making process.

École Intuit Lab
Jul 2017 - Apr 2021

experience

Customer Service Executive

- Adapted to Canadian workplace culture and regulations.
- Maintained best practices in terms of a professional and strategic approach.
- Improved social skills, resulting in continuous improvement and boosted growth by 20% for potential membership sales.

Goodlife Fitness
(Part-time)
Mar 2022 - Present

Independent Freelancer

- Successful project management for 50+ projects from brief to fulfillment for various products & services, achieving a 95% consumer satisfaction rating.
- Worked on 100+ projects, and excelled in prototyping, iconography, brand building, mock-ups, research, strategy, marketing plans, ui/ux and HTML/CSS development.

Project and
Client based
(3 yrs of experience)
Sept 2020 - Present

Junior Graphic Design Intern

- Developed concepts and artworks from data provided, creating graphic design solutions for 10+ clients.
- Demonstrated proficiency in branding and illustration while working on execution of 20+ projects.

TDB Studios
(Full-time)
May 2020 - Sept 2020

Graphic Design Intern

- Assisted in the planning, designing, development, and production of event posters and other printables for 10+ events, created 20+ original artwork pieces.
- Collaborated with a cross functional team, maintained a 90% positive performance feedback rating, and implemented post-production techniques and up to date industry trends.

Ministry Of New
Co-working Space
(Full-Time)
May 2019 - Jul 2019